Launch of new wound care journal for the Middle East

Wounds International is delighted to launch *Wounds Middle East*, a new practice-based online journal for clinicians working in the Middle East region.

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Wounds International is the only openaccess global website dedicated to providing free-to-download, peer-reviewed, practical wound care information and education. With over 50,000 visitors per month, from over 160 countries, we have developed an excellent understanding of the educational needs of clinicians delivering wound care services, wherever they practise.

Wounds Middle East will be the first dedicated online wound care journal for the region. It will provide an accessible resource where clinicians can share best practice and experiences, while providing a forum for discussion and tools for education. Articles from clinicians in the region will be complemented by papers from international experts on key topics, providing opportunities for wider debate, while striving to reflect the issues you face in daily practice.

The journal will have a number of distinguishing features:

- Highlight wound care issues affecting clinicians working in the Middle East
- Content will be peer reviewed (to ensure all articles are clinically relevant and important to the reader)
- Draw on experience of those working in the Middle East, while providing an international perspective on key clinical topics
- Provide readers with insights that genuinely change practice and improve patient care
- In addition to commissioned articles, it will accept direct submissions, including case studies, innovations in practice, audit and how to deliver effective services.

We are delighted to be launching this exciting new journal at the Wounds International Middle East conference (Abu Dhabi, 5–6 June), which has been made possible through the support of Gulnaz Tariq, Wound Care Manager



Figure 1. Wounds Middle East will be available online at www.woundsme.com

from the SEHA Group of Hospitals in Abu
Dhabi and MENA conferences. In delivering
this conference, our aim has been to provide
an interactive learning experience that
encourages participation and debate through
a combination of keynote presentations,
interactive plenaries and hands-on
multidisciplinary workshops. Topics have been
carefully selected to provide a good balance of
practical, clinical and service delivery sessions
with clear learning outcomes.

The journal will continue the themes of the conference and provide an educational legacy for all those who attend. In launching this as part of a dedicated Middle East website on Wounds International, the journal can be accessed online and shared with colleagues, ensuring a wider reach and supporting all those working in the region.

We hope you engage with the journal, submit your articles and use it in your practice. Your feedback is vital for the development of this important new journal and we look forward to working with you to grow this essential resource that encourages professional development and shares best practice for the benefit of patients.

If you would like to contribute to a future issue of the journal, please contact Edda Hendry, Group Managing Editor, Wounds International, at: edda.hendry@woundsgroup.com